

THE HISTORIC MOMENT FOR CHILDREN

UNICEF ESTIMATES THAT MORE THAN HALF OF THE SCHOOLS IN DEVELOPING COUNTRIES DO NOT HAVE SAFE WATER, ADEQUATE SANITATION AND HYGIENE EDUCATION PROGRAMS.



THIS PARTNERSHIP WILL RAISE AWARENESS OF THE GLOBAL WATER CRISIS. FUNDS RAISED WILL PROVIDE CLEAN WATER, EFFECTIVE SANITATION, & HYGIENE EDUCATION TO 30 SCHOOLS LOCATED IN MALAWI AND TANZANIA.

About the partners:

Africare, is a leader among private, charitable U.S. organizations. Africare is also the oldest and largest African-American led organization in the field – and Africa is Africare’s specialty. www.africare.org



H2O for Life is a Minnesota-based non-profit 501(c)3 organization. H2O for Life encourages students of all grades, preschool through university, to raise funds to provide water, sanitation and hygiene education (WASH) for partner schools in developing nations. For more information on signing up a school to participate in a transformational service learning project, visit the H2O for Life web site. www.h2oforliveschools.org



P&G Children’s Safe Drinking Water Program (CSDW). Four billion times a day, P&G brands touch the lives of people around the world.



The company has one of the strongest portfolios of trusted, quality, leadership brands. The P&G Children’s Safe Drinking Water Program uses PUR™ water purification packets to help prevent water-related diseases by providing clean drinking water to children in developing countries. For more information about PUR packets and to see how they work, visit www.csdw.org. Please visit www.pg.com for the latest news and in-depth information about P&G, its brands, and its program ‘Live, Learn and Thrive.’

Water & Sanitation Rotarian Action Group is a non-profit organization of Rotarians recognized by



Rotary International. It operates in accordance with Rotary International policy, but is not an agency of, nor controlled by, Rotary International. Through its program Start with Water, Wasrag brings education, training and resources, project planning, monitoring & evaluation, and model practices to the nearly 34,000 Rotary clubs and 1.25 million Rotarians. www.startwithwater.org

For more information go to:
www.startwithwater.org or
 email: PurPartnership@startwithwater.org

A UNIQUE PARTNERSHIP FOR YOU CAN HELP!

AFRICARE, H2O FOR LIFE, PROCTER & GAMBLE AND WASRAG, HAVE COME TOGETHER TO BRING 19 MILLION LITRES OF CLEAN WATER, EFFECTIVE SANITATION FACILITIES AND HYGIENE EDUCATION TO 30 SCHOOLS IN MALAWI AND TANZANIA.



Chisolo School, Malawi (a participating school)

HOW WILL THIS PARTNERSHIP WORK?

Africare has selected the participating schools and will develop and implement the program. These schools, in Malawi and Tanzania, are without clean water, hygiene, and adequate sanitation.

Through the P&G Children's Safe Drinking Water Program, P&G will provide PUR Purifier of Water packets, a simple product shown to be effective in reducing school absenteeism in the developing world by providing clean drinking water. As improved water systems are installed, PUR packets will be made available to families of school children. H2O for Life will source partner schools and raise awareness and funds in the USA and Canada.

Rotary Clubs are invited to participate - a club can adopt a school, or can join with other clubs to provide the \$5300 required for each school. The Rotary Club(s) donation of \$5300 per school will be matched by \$22,600 from our partners.

The total budget for this program is \$837,000.

This collaboration is built on a commitment to strategies and activities based upon solid scientific standards. The partners have a common vision of improving the lives of people in the developing world, through the provision of clean drinking water, sanitation and hygiene education.

Leverage your donation:

For each school:

Africare	45%
H2O for Life	19%
P&G's Children's Safe Drinking Water program	17%
Rotary Clubs	19%

For more information go to:

www.startwithwater.org or

[email: PurPartnership@startwithwater.org](mailto:PurPartnership@startwithwater.org)



EDUCATING CHILDREN IN BOTH THE DEVELOPING AND THE DEVELOPED WORLD ABOUT THE IMPORTANCE OF SAFE WATER, SANITATION, AND HYGIENE PRACTICES IS AN INVESTMENT IN OUR COLLECTIVE FUTURE. MORE CHILDREN DIE FROM ILLNESS AND DISEASE RELATED TO UNSAFE DRINKING WATER THAN HIV/AIDS AND MALARIA COMBINED. THE WORLD NEEDS OUR BEST EFFORTS NOW.